

KENDRA GILBERTSON

kendra.gilbertson@knights.ucf.edu

EDUCATION

University of Central Florida Expected May 2023
Texts & Technology PhD

University of Central Florida May 2018
Professional Writing Graduate Certificate

University of Central Florida May 2009
Educational Leadership MA: Student Personnel Services

Indiana University May 2007
Kinesiology BS: Sport Marketing & Management
Business Certificate

TEACHING EXPERIENCE

University of Central Florida, Orlando June 2013 to Aug 2017
Adjunct Instructor, College of Education

- Taught SLS 1501 – Strategies of Student Success, an undergraduate course averaging 30 students per semester, covering research-driven student success topics

PRESENTATIONS

Gilbertson, Kendra. “Why Fans #WontStopWatching: Budweiser Supports Gender Equality through Hashtag Feminism.” Popular Culture Association (PCA/ACA) National Conference, 17 April 2020, Marriott Philadelphia Downtown, Philadelphia, PA. Conference Presentation. [Cancelled due to COVID-19]

Gilbertson, Kendra. “#SayHerName: Athlete Activism in the WNBA.” International Association of Communication and Sport (IACS) Summit, March 3-7, 2021. Conference Presentation. [Virtual]

Gilbertson, Kendra. “Why Fans #WontStopWatching: Budweiser Supports Gender Equality through Hashtag Feminism.” Popular Culture Association (PCA/ACA) National Conference, June 2021. Conference Presentation. [Virtual]

PROFESSIONAL EXPERIENCE

University of Central Florida, Orlando June 2019 to Present
Associate Director, Academic Advising
College of Arts & Humanities

University of Central Florida, Orlando
Assistant Director, Academic Support Services
College of Arts & Humanities

Feb 2016 to June 2019

University of Central Florida, Orlando
Coordinator, Academic Advising Services
College of Arts & Humanities

May 2012 to Feb 2016

Stetson University, Deland
Coordinator of Club Sports
Department of Athletics

July 2010 to May 2012

University of Central Florida, Orlando
Coordinator, Academic Advising Services
College of Business Administration

May 2009 to July 2010

HONORS AND AWARDS

Pegasus Advisor Award	2021
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Outstanding Service Award	2015
2015 Strategies for Success Faculty Service Award	

CONFERENCES AND INSTITUTES ATTENDED

AAC&U High-Impact Practices Institute, University of Utah, June 2018

Qualtrics Insights Summit, Salt Lake City, February 2016

Qualtrics Insights Summit, Salt Lake City, February 2015

NIRSA National Conference, New Orleans, April 2011

NIRSA National Conference, Austin, April 2008

NIRSA National Conference, Minneapolis, April 2007

PROFESSIONAL TRAINING

Appreciative Education II
University of Central Florida, Orlando, February 2021

Appreciative Education I
University of Central Florida, Orlando, January 2021

Student Well-Being

University of Central Florida, Orlando, October 2020

Kognito At-Risk for Faculty & Staff

University of Central Florida, Orlando, May 2020

Leadership in Action Series

University of Central Florida, Orlando, August 2017-March 2018

Performance Appraisals

University of Central Florida, Orlando, September 2016

Certified Career Development Facilitator (CDF)

National Career Development Association, 2014-2015

Coping with Difficult People

University of Central Florida, Orlando, March 2010

Allies Advance

University of Central Florida, Orlando, November 2009

DOTS Understanding Hidden Biases

University of Central Florida, Orlando, January 2009

PROFESSIONAL AFFILIATIONS

International Association for Communication and Sport (IACS), 2021-Present

Association of Internet Researchers (AoIR), 2020-Present

Popular Culture Association (PCA/ACA), 2019-Present

Association of American Colleges & Universities (AAC&U), 2017-2018

National Career Development Association (NCDA), 2014-2015

American College Personnel Association (ACPA), 2013

National Intramural Recreational Sports Association (NIRSA), 2007-2012

Zeta Tau Alpha-Alpha Xi Chapter, Indiana University, 2003-2007

COMMUNITY SERVICE

Zeta Tau Alpha-Eta Kappa Chapter

Faculty Advisor, University of Central Florida, 2016-Present

UCF Swim Club

Advisor, University of Central Florida, 2012-Present

LANGUAGES

English: Native Language

COMPUTER SKILLS

Programming: Basic HTML, JavaScript

Applications: Microsoft suite, Peoplesoft, EAB, Qualtrics